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Bayou Medical Management, PPO, LLC

Winter 2008

Louisiana Specialty Institute The "One Stop Shop" for all Your Clients Medical Needs

Bayou Medical Management is happy to welcome the Louisiana Specialty Institute (LSI) to its provider list. LSI was recently started by medical venture capitalist Hunter Perret who has been carving out quite a name for himself within the medical and legal communities in and around the state of Louisiana. With previous success in the imaging, medical management, and rehabilitation business, Hunter has designed the model for LSI to cater to attorneys and their clients. At LSI you will be getting outstanding patient care with the best surgeons, physicians, and staff that Louisiana has to offer. "Our goal is to get the best that Acadiana has to offer with the most competitive prices you will find in the state," Hunter said in a recent interview. For years Hunter has dealt with numerous people within the legal community and has designed a business approach to medical care that is second to none.



Hunter Perret

turnarounds of any facility in state and a wonderfully caring staff, it is no wonder that LSI is rapidly becoming one of the best places in Louisiana for diagnostic and surgical treatment.

LSI comes out of the gate as a sort of surgical specialty facility with all the services of such a place and so much more. They are fully equipped to handle anything from clinical visits and injections to EMG/NCV and spinal surgery. They have a diverse staff of physicians on board who are well versed in several areas of medicine and can provide quality care in a timely manner.

LSI features Dr. Vikram Parmar as one of two Orthopaedic Spine Specialists. Dr. Parmar has been making a name for himself over the past couple of years in Acadiana by not only being a brilliant surgeon but also one of few with an orthopaedic

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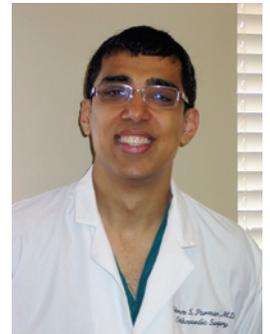
Drs. Boucree and Parmar Make Debut in Lafayette

Bayou Medical Management is happy to announce the joining of two of their current providers: Louisiana Specialty Institute (LSI) and Dr. Joseph Boucree. Dr. Boucree, an orthopaedic surgeon, who specializes in spine surgery will now expand his practice to cover the Acadiana area in the beginning of the year. Dr. Boucree will join Dr. Vikram Parmar at LSI as the only other orthopaedic surgeon in the state with two spine fellowships.



Dr. Joseph Boucree

Dr. Boucree will be the primary spine surgeon at LSI. He currently has a private practice in Baton Rouge that is located within the Baton Rouge General Hospital. Previously, he practiced at the Louisiana Orthopaedic and Spine Institute. Dr. Boucree earned his B.S. in Chemistry from Xavier University and then pursued his medical degree from Tulane University. After successfully completing an orthopaedic residency program in Los Angeles, CA



Dr. "Vik" Parmar

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BMM Case File

What City Am I?

- I was founded as a city in 1821.
- I am the fourth largest city in Louisiana.
- I am known as the "Cajun Heartland".
- Every year I am the host of the Festival International de Louisiane.
- I am the home of the semi-pro football team, the Bayou Bulls.

Answers on page 3



New Orleans: The Return of the “Big Easy”

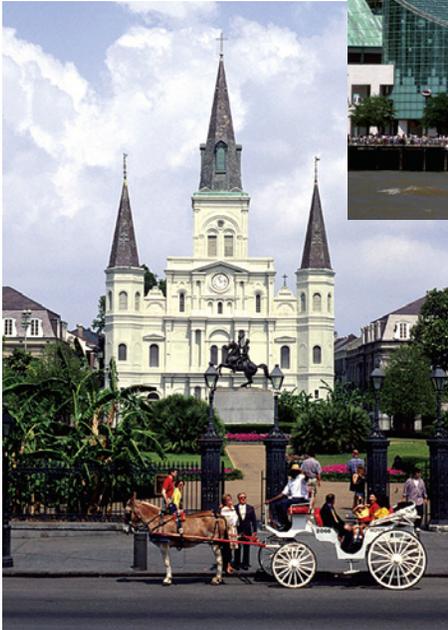
by Kyle Kinberger

I recently visited New Orleans for the first time in a couple of months and I can't help but feel encouraged, nostalgic, sad, and hopeful for the city that has created so many memories for me and others. Having been born in New Orleans and spending a part of my childhood there, I haven't missed a Mardi Gras since I was old enough to be strapped into a wooden ladder. With my Dad standing behind me and us catching the cascading beads being thrown from brightly lit floats. I remember bike rides in Audubon Park, visits to the zoo, malts at Camellia Grill, Ferdi Specials from Mothers restaurant, and rides on the green streetcars. Fried shrimp from Brunnings, muffalettas from Central Grocery, waiting for the sound of the calliope coming from the river are part of my growing up.

It saddens me to see so many of the places that I remember as a child still in ruins or boarded up, but there are many encouraging signs that the city is

coming back. The Sanger may be permanently darkened but the Walgreen's sign is still there. Serios sandwich shop is closed but the lines are forming just as they always did at the recently opened Camellia Grill. I may never taste the onion rings and a cold mug of beer from Liuzza's, but the French Market down by the docks has reopened and I can still get beignets from Coffee Call. The canopy created by the trees over City Park is gone but there are newly planted palm trees lining downtown Canal Street. Houses in Lakeview are being raised and rebuilt and there is even talk that they might find enough money to right the sunken Pilot House that is soaking in the Ponchatrain. The one constant that I don't think will ever change in New Orleans is the spirit of the city and the people who live there.

With the New Orleans population at a little over half of what it was, the French Quarter is quieter and the tourists aren't shoulder to shoulder as they once were. Business is slow but it's coming back. You can still smell the oysters frying when you walk past Acme Oyster Bar and classical music floating out of the Napoleon House. You can still go to Jackson Square and see the paintings hung on the iron fence facing St. Louis Cathedral and the Pontalba apartments. The street vendors, living statues, tap dancers, and palm readers are still making a living and there is an air of determination among shop owners that you talk to.



Events like the Voodoo Music Festival, the Allstate Sugar Bowl, and of course Mardi Gras will undoubtedly bring thousands of people streaming back into the city. People are still coming from all over the country helping to rebuild New Orleans.

The devastation in parts of New Orleans makes you wonder if the day will come when “Xs” no longer mark the outside of abandoned homes.

There is an atmosphere that exists in New Orleans that is hard to describe because it is an amalgamation of people and dialects, of smells and sounds, and a history

that evokes the past and the present in a slow simmering gumbo. Southerners don't hurry because... well, it wouldn't be southern, but they are determined to rebuild their city. Be a part of it. Go to New Orleans. The food's cooking, the music can move your feet or make you mellow, and you can always “pass a good time” in the Big Easy.

Notes from the General Manager

For the past couple of months BMM has been expanding its business from Baton Rouge to reach new parts of Louisiana such as Hammond, Gonzalez, Opelousas, and Lafayette. Our goal is to serve the needs of attorneys throughout southern Louisiana and then eventually take BMM statewide. We want to give our clients (the subscribers of our PPO) the opportunity to work with the best physicians, hospitals, and medical facilities in the state. Our mission is to provide excellent customer service in a timely manner. With the addition of so many talented providers this mission has never been easier. We pride ourselves on being accessible to each and every one of our clients and hope that with our ever-expanding network we will create more financial and time saving opportunities for you, our client.

I would like to let all of our clients know that as of the 1st of September we have relocated to new offices in Baton Rouge. Our new location is at 9441 Common St. Suite C, which is located off Drusilla Lane in Baton Rouge. Again, I would like to welcome all the new clients and providers to BMM and I am very excited about our future partnership together.

Sincerely,
Jack Onstott

Envision Imaging of Acadiana: All in the Family

Since 2004 Envision Imaging of Acadiana (EIA) has been the benchmark of excellence throughout Acadiana when it comes to quality diagnostic and medical imaging. Envision Imaging is dedicated to quality patient care and prides itself in providing consistent and professional service to its clients.

EIA has no referring physician ownership and is accredited by the American College of Radiology with board certified radiologists and technologists. The staff at Envision have over 80 years of experience in the medical and diagnostic imaging business. The compassion and professionalism of the staff is apparent every time you walk through their doors.

Envision's mission is to provide "customer delight" for its patients in order to support their physicians and attorneys in a way that enhances the efficiency of their practices, and to remain a cut above anything else available in the Lafayette area.

EIA boast the fastest turnaround times for results in Acadiana. They guarantee that no later than four hours after the patient has left their facility, their client will have an electronic report sent to them and the referring physician. They pride themselves on efficiency and accuracy, which accounts for their continued business growth. "I will never compromise volume for patient care at Envision. You will get the very best experience every time you step through those doors," said Ken Elkins, administrator for EIA. Envision Imaging has enjoyed a 99%+ excellent service rating from our patients since opening in 2004.

EIA uses the GE 1.5T High Field MRI System, which allows improved image quality and increases patient comfort because of its large bore design. They also utilize an advanced helical CT scanner, the GE Hispeed QX/I. This CT scanner is able to provide

clear imaging of soft tissue, such as the brain, as well as dense tissue like bone. Along with the MRI's and CT scans, Envision Imaging also performs MRA's, Ultrasounds, and X-Ray's. "Quality imaging depends on quality equipment, technology, competent and compassionate staff, and quality interpretations. That is our mission, being the best quality imaging facility in Acadiana," said Ken Elkins.

Radiologists, Dr. James Godchaux and Dr. David Maraist, have a combined practice experience of over 60 years and are regarded as two of the best radiologists in the state. Their expertise, knowledge, integrity, and dedication to excellence make them two outstanding physicians in their field. Both are Board Certified by the American College of Radiology. They are members of the American College of Radiology as well as the Radiologic Society of North America. With cutting edge technology, a professional and friendly staff, and a dedication to excellent patient care, EIA continues to show why it is one of the premier imaging companies in the south.



BMM Case File Confession **I am Lafayette!**

**The following eight BMM providers
service the greater Lafayette area:**

Dr. Ilyas Munshi

Lafayette General Medical Center

Envision Imaging

Louisiana Specialty Institute

Dr. Vikram Parmar

Nydic Imaging Center

Lafayette General Surgical Hospital

Metropolitan Health Group

CASE CLOSED

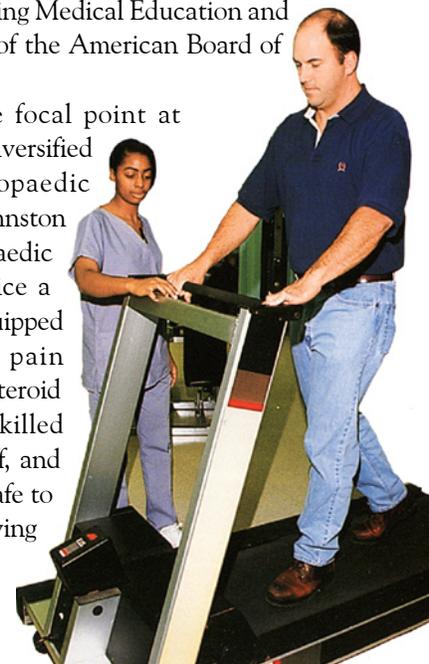
Metropolitan Health Group: Physical Therapy at its Best

Metropolitan Health Group prides itself on standards of business that it calls the "Metropolitan Difference." The basis of this difference is its board certified physicians and comprehensive medical exams. Metro Health provides prompt detailed initial and discharge reports, detailed billing, monthly patient appointment follow-ups, and immediate notification of missed appointments. The staff provides evening and Saturday hours along with free van transportation (within reason) for those patients who are unable to drive themselves. Part of the "Metropolitan Difference" is offering full physical therapy services with a licensed physical therapist.

Dr. Keith Mack is the primary physician at Metropolitan and has been practicing in Acadiana for ten years. A native of Louisiana, Dr. Mack started his career at LSU and went on to get his M.D. from the Louisiana School of Medicine in New Orleans. As chief resident of Ophthalmology at Conway Memorial Hospital in Monroe, he set the stage for what would become an impressive career in medicine. He then traveled to Dixon Memorial Hospital to become the Chief of Surgery.

Throughout his career Dr. Mack has been recognized with several achievements, which include the American Medical Association's award for Continuing Medical Education and being recognized as a diplomat of the American Board of Forensic Medicine.

With physical therapy the focal point at Metropolitan, they have also diversified themselves by offering orthopaedic services as well. Dr. F. Allen Johnston is on staff as a general orthopaedic surgeon visiting the center twice a month. Dr. Johnston is also equipped to handle various areas of pain management such as epidural steroid injections. With two highly skilled doctors, a warm and caring staff, and top of the line equipment, it is safe to say that Metropolitan will be serving Lafayette for years to come.



Louisiana Specialty Inst. (contd.)

spine fellowship (of which he has two). He is one of the brightest young minds in the city if not the state and is sure to be making waves in Louisiana for years to come.

LSI also has Dr. Steve Rees as the chief physician for physical medicine and rehab. Dr. Rees, who is board certified in Pain Management, has the ability to perform procedures in areas of interventional pain management such as injections and discograms. With such a broad knowledge of so many areas in medicine it makes him one of LSI's best assets.

Dr. Wael Karim, board certified in Neurology, is just another weapon in the arsenal of LSI's ever growing business. Dr. Karim is the chief neurologist on board and is able to perform EMG/NCVs as well as a number of other electro diagnostics associated with the practice of neurology. In addition to all neurological procedures, Dr. Karim also specializes in treating people with migraines, tension headaches, cluster headaches and other Neurological disorders. With so many brilliant minds under one roof they are making a push to become Lafayette's premier surgical and non-surgical facility. Since Hunter and the rest of the staff pride themselves on accessibility, you will always be a phone call away from the best that Louisiana has to offer.

LSI is located at 601 W St. Mary St., Ste 510 beside Our Lady of Lourdes Hospital. (337) 233-8887

Doctors Boucree and Parmar (contd.)

Dr. Boucree completed two fellowships in Spine Surgery in Gainesville, FL and Seattle, WA involving pediatric and adult spine.

Dr. Boucree has been published for his research in the orthopaedic field in a variety of magazines, such as *Techniques in Orthopaedics*, *Orthopaedic Clinics of North America*, and *Emergency Care Quarterly*.

Vik Parmar has been practicing with Dr. Ray Williams in Opelousas for the past couple of years. He has developed a reputation as not only the sweet talking Detroit-born collegiate tennis player and bona-fide sports buff, but also as a tremendously skilled board certified spine surgeon. Dr. Parmar graduated from the University of Michigan and 'Wolverine Med School' and then became a resident in Detroit and completed two spine fellowships thereafter. At only age 37, Dr. Parmar has been published in the *Journal of Pediatric Orthopaedics* and co-authored the book *Surgery, Lumbar Axial Pain*. Furthermore, he co-authored, what is considered to be the gold standard on discogenic pain: an article on provocative discography published in *Spine Journal* in 2006.

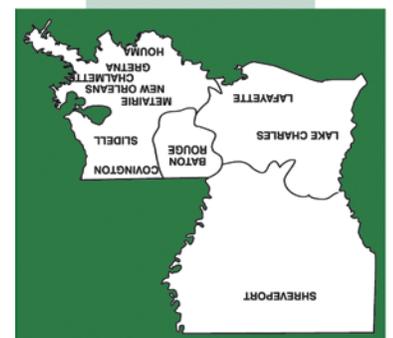
Dr. Parmar has achieved great distinction in his field not only being sociable with his patients, but as a man respected amongst his peers. He's making every indication that the future of our state's spine surgery will be at his fingertips.

Both Dr. Boucree and Dr. Parmar specialize in spinal fusions, discectomies, decompressions, disc replacements, and kyphoplasties. They also perform a number of non-surgical procedures including steroid injections, discograms, and facet blocks.

Dr. Boucree has joined Hunter Perret and LSI in Lafayette, LA, and will continue to build his practice and his reputation as a talented and innovative surgeon. Dr. Parmar and Dr. Boucree will perform their surgical work at Our Lady of Lourdes Hospital in Lafayette.

Inside BMM is a quarterly newsletter published by Bayou Medical Management, PPO LLC. BMM does not prescribe medical advice. Comments are welcome. For additional information, contact us as follows: Tel: 225-448-2591, Fax: 225-448-2594 Mailing address: BMM, Attention: Kyle Kinberger, Marketing Manager, 9441 Common Street, Suite C, Baton Rouge, LA 70809.

Throughout Louisiana!



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