

Inside



Bayou Medical Management, PPO, LLC

Winter 2010

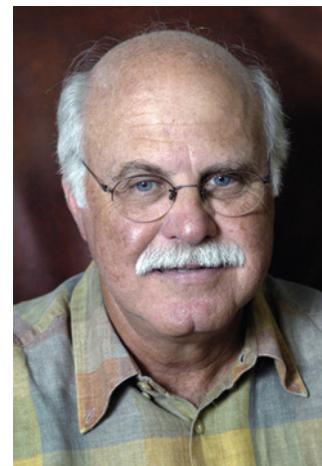
Dr. Louis C. Blanda, Jr. - Orthopedic Surgeon in Lafayette

Bayou Medical Management is pleased to announce that Dr. Louis C. Blanda, Jr. is the newest provider in our PPO network of physicians. A native of New Orleans, Dr. Blanda graduated from Tulane University and was awarded his MD from LSU School of Medicine. He is certified by the American Board of Orthopedic Surgeons and is a member of the American Academy of Orthopedic Surgeons, the Louisiana State Medical Society, the Lafayette Parish Medical Society and the Acadiana Orthopedic Association. Dr. Blanda performs most of his procedures at Lafayette Surgical Specialty Hospital on Kaliste Saloom Road, however he is on staff at Park Place Hospital and has consulting privileges at Lafayette General Medical Center and Our Lady of Lourdes Hospital.

Dr. Blanda has been practicing medicine now for over thirty years and specializes in a number of surgical and non-surgical procedures. In addition to performing complex surgeries of the cervical and lumbar spine, he also does generalized orthopedic procedures, such as total joint replacements, fracture

care, carpal tunnel surgery, ulnar nerve surgery, hand surgery, knee arthroscopies, shoulder procedures, foot surgery as well as lumbar epidural steroid injections and SI joint injections.

Dr. Blanda has helped contribute to the medical community in Acadiana by sitting as a consultant for Lafayette General Medical Center as well as the Heart Hospital of Lafayette. He will continue to impact his patients and the medical community at large because of his commitment to excellence and a desire to continue to serve the people of Acadiana for years to come. If you would like to learn more about Dr. Blanda you may contact his office, Lafayette Bone and Joint Clinic, at 337-234-5234.



Lafayette Surgical Specialty Hospital - Acadiana's Premier Surgical Hospital

Lafayette Surgical Specialty Hospital is the newest provider in BMM PPO's network. LSSH is a 20 bed acute care hospital that opened its doors for business in March of 2004. LSSH employs 180 full time and part time staff members. Medical staff consists of 108 licensed physicians, including 31 physician-owners. LSSH is striving to provide safe, high quality, cost and time effective surgical services to their patients. LSSH



has a focused approach with direct physician involvement, an empowered staff, and coordinated delivery of care to promote very high standards, optimal outcomes, and patient safety.

The physician partners of Lafayette Surgical Specialty Hospital want to operate a state-of-the-art patient focused facility that emphasizes specialized technology and equipment and staff focused on the treatment of bone and joint, spinal, and other surgical problems. LSSH values freedom of choice for their patients and hopes to supersede patient's expectations for treatment, comfort, safety, and cost.

Lafayette Surgical Specialty Hospital participated in a national survey, "Nurses Satisfaction with Clinical Support

Services Performance." The survey was completed on November 1, 2007. The result overwhelmingly validated their healthcare team's ability to work together to provide a safe environment for every patient on a daily basis. In the fall of 2008, LSSH became accredited by the American College of Radiology for excellence in computed tomography (CT). Since 2007, LSSH has been awarded the Louisiana Nurses Foundation Nightingale Award

for hospitals with less than 100 beds three years in a row, a trend they hope to continue as they approach 2010.

Lafayette Surgical Specialty Hospital has a novel approach to customer service, an additional commitment to teamwork, and a fresh outlook on employer/employee relations. Their staff is the key component that differentiates LSSH from other hospitals in Acadiana and around the state. Their staff participates in the processes, have ownership in the outcomes, and support the attitude of "doing what it takes to get the job done right." For more information about Lafayette Surgical Specialty Hospital please visit their website at www.lafayettesurgical.com or you can contact them at 337-769-4100.

The Birth of Mardi Gras

“Laissez Bon Temps Roulez”

Mardi Gras, or Fat Tuesday, is the final day of Carnival, which begins on the Feast of the Epiphany, Jan. 6.

Also known as Kings’ Day or Twelfth Night, Jan. 6 celebrates the arrival of the three kings at Jesus’ birthplace, thus ending the Christmas season, and in New Orleans, simultaneously starting Carnival. This festival of fun finds its roots in various pagan celebrations of spring, dating back 5,000 years.

It was Pope Gregory XIII who made it a Christian holiday when, in 1582, he put it on his Gregorian calendar (the 12-month one we still use today).

He placed Mardi Gras on the day before Ash Wednesday, the first day of Lent. That way, all the debauchery would be finished when it came time to fast and pray.

Much of the first part of the Carnival season is invitation-only coronation balls and supper dances hosted by private clubs known as krewes.

The public portion comes to life a couple of weeks before Mardi Gras when the krewes hit the streets, staging more than 70 parades in metropolitan New Orleans.



Mardi Gras arrived in North America with the LeMoyné brothers, Iberville and Bienville, in the late 17th century, when King Louis XIV sent the pair to defend France’s claim on the territory of Louisiana.

The explorers eventually found the mouth of the Mississippi River on March 3, 1699, Mardi Gras of that year. They made camp a few miles upriver, named the spot Point d’Mardi Gras and partook in a spontaneous party. This is often referred to as North America’s first Mardi Gras.

A couple of decades later, Bienville founded New Orleans and soon Carnival celebrations were an annual event highlighted by lavish balls and masked spectacles. Some were small, private parties with select guest lists, while others were raucous, public affairs.

Collectively, they reflected such a propensity for frolic in the local citizenry that historian Robert Tallant wrote in his book “Mardi Gras” that “natives would step over a corpse on the way to a ball or the opera and think nothing of it.”



Dr. Fred DeFrancesch - Interventional Pain Management

BMM is pleased to welcome our new Interventional Pain Management provider, Fred DeFrancesch, M.D. to our provider network. His practice, NeuroMuscular Medical Associates, LLC, has office locations in Gonzales, Hammond, Kenner, and LaPlace. Dr. DeFrancesch holds staff positions at various hospitals including Gulf States LTAC of Hammond, River Parishes Hospital of LaPlace, and St. James Parish Hospital in Litcher. Numerous locations provide great accessibility for all of BMM's attorneys throughout Southern Louisiana.

Dr. DeFrancesch began his career by receiving his Bachelor of Science, with Honors, at Loyola University of New Orleans in 1991. In May of 1995, he completed his Medical School training at the LSU Medical Center of New Orleans. Afterward, he promptly began his Post Graduate training, also at the LSU Medical Center of New Orleans. Through June of 2000, he worked on his Combined Residency in Internal Medicine and Physical Medicine and Rehabilitation, where he served as Chief Resident from July of 1999 until June of 2000.

During his residency, he dedicated much of his time to Charity Hospital and the V.A. Rehabilitation and Anesthesia Pain Clinics in New Orleans. He also spent time working in Critical Care units and Emergency Departments at Charity and University Hospitals, and the Leonard J. Chabert Hospital in Houma, LA.

Since completing his residency work, Dr. DeFrancesch has attained his Medical license in the State of Louisiana, as well as four Board Certifications in Internal Medicine, Physical Medicine

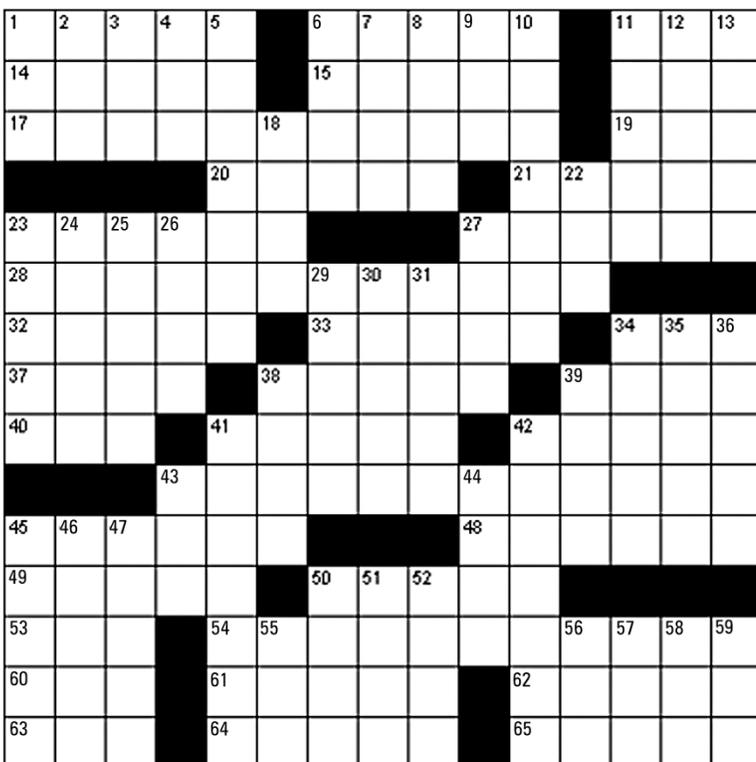
and Rehabilitation, Spinal Cord Injury, and Pain Medicine. He is an honored diplomate of the American Board of Internal Medicine and the American Board of Physical Medicine and Rehabilitation. Dr. DeFrancesch holds memberships in the American Academy of Physical Medicine and Rehabilitation, the Louisiana State Medical Society/River Parishes Medical Society, the International Spine Intervention Society, and the American Academy of Pain Medicine. He is also a Clinical Assistant Professor at both LSU and Tulane Medical Schools.

One of the most challenging dilemmas facing attorney's cases involves determining a treatment plan for patients suffering from neck or back pain. According to the NeuroMuscular Medical Associates' website, "Patients with painful conditions and injuries are best treated through accurate diagnosis and treatment plans. When developed by physicians who understand comprehensive pain management, patients benefit by reducing the time" to definitive treatment.

Dr. DeFrancesch has dedicated his practice to the treatment of various painful and disabling conditions and injuries. Whether acute or chronic, patient's spinal pain often originates from multiple factors. Under his treatment modalities, the various functional aspects facing patients are addressed with a combination of appropriate medications, physical therapy, and advanced diagnostic and therapeutic interventions.

For more information on Fred DeFrancesch, M.D., contact BMM at (225) 448-2591, or visit the NeuroMuscular Medical Associates' website at www.nmmallc.com.

Crossword Puzzle



ACROSS

1. Flying honker
6. Construct
11. Gratuity
14. Use to one's advantage
15. A small insectivorous American bird
16. Anagram of "Aid"
17. The process of giving birth
19. Container
20. Periods of discounted prices
21. Descendant
23. Dried grape
27. Buccaneer
28. One by one
32. Daughter of a sibling
33. Imps
34. Escape
37. Drench
38. Outer or exterior
39. Indian music
40. N N N N
41. Smells
42. Adult females
43. Capable of winning favor
45. Minuscule
48. Accord
49. Catkin
50. Donated
53. Tavern
54. Faculty member
60. Fifty-two in Roman numerals
61. Remorse
62. Care giver
63. Beer
64. Gray sea eagles
65. Ganders and goslings

DOWN

1. A narrow opening
2. Egg cells
3. Paddle
4. Seat oneself
5. Difficult to detect or grasp
6. Wickedness
7. Ritual
8. Goddess of discord (Greek mythology)
9. Chief executive officer
10. These are often removed in childhood
11. Leg bone
12. Fool
13. A velvet-like fabric
18. Hindu princess
22. Bawl
23. Shampoo and _____
24. Negatively charged particle
25. Concepts
26. Ill
27. Implored
29. Interior decoration
30. Far beyond the norm
31. Stop (nautical)
34. Female demon
35. Spy
36. In sorry shape
38. Jittery
39. Learning method
41. Performing
42. Notification
43. Motel
44. Detail
45. Indian hand drums
46. Electronic messages
47. Strange
50. Acquire
51. Indolent
52. Animal doctors
55. Mongrel
56. Prompt
57. Outrage
58. Donkey
59. Born

For the solution please go to:
www.bmmppo.com/solution

Gregory Ward, M.D. - Physical Medicine and Rehabilitation

Bayou Medical Management is pleased to announce Dr. Gregory Ward as the newest addition to our PPO network of providers. Dr. Ward is a physical medicine and rehabilitation physician who has been practicing in Baton Rouge for 20 years. Dr. Ward is board certified by the American Board of Physical Medicine and Rehabilitation, as well as the American Academy of Pain Management. In addition to Louisiana, Dr. Ward is also licensed to practice medicine in Illinois and Michigan. Over the course of his medical career, Dr. Ward has given numerous presentations and has published in several medical journals.

Dr. Ward received his Medical Doctorate from the Medical College of Ohio in 1986. He completed an internship at the Oakwood Hospital Department of Medicine In Michigan. In 1987, Dr. Ward began his residency in Physical Medicine and Rehabilitation at Rush Medical College/Rush Presbyterian-St. Luke's Medical Center. In 1990, he was named Chief Resident at St. Luke's Medical Center for Physical Medicine and Rehabilitation. Since 1990, Dr. Ward has been in Baton Rouge practicing Physical Medicine and Rehabilitation. He has concurrently held positions as Associate Medical Director of the Rehabilitation Hospital of Baton Rouge, Director of Physical Medicine and Rehabilitation at Riverwest Occupational

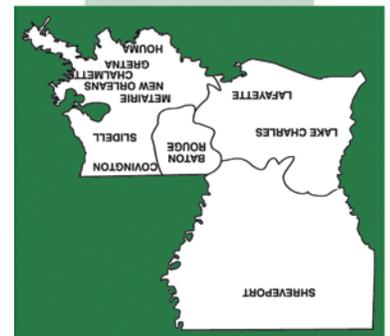
Medical Center. Recently, he has been named Medical Director of the Rehabilitation Department at the Baton Rouge General.

Dr. Ward belongs to a number of organizations such as, the American Academy of Pain Management, American Academy of Physical Medicine and Rehabilitation, and the Louisiana Society of Physical Medicine and Rehabilitation. During the course of his career, Dr. Ward has been awarded Academic Honors in Neurology and Academic Honors in Adolescent Medicine, Rheumatology, Cardiology, and Obstetrics & Gynecology from the Medical College of Ohio. He was also given a Letter of Commendation for Patient Care from the president of Rush-Presbyterian-St. Luke's Medical Center. If you would like to get to know Dr. Ward better you can visit their office at 7932 Summa Avenue, Suite B-2, or call them at 225-766-1616.



Inside BMM is a quarterly newsletter published by Bayou Medical Management, PPO LLC. BMM does not prescribe medical advice. Comments are welcome. For additional information, contact us as follows: Tel: 225-448-2591, Fax: 225-448-2594. Mailing address: BMM, Attn: Kyle Kinberger, Marketing Manager, 9441 Common St., Suite C, Baton Rouge, LA 70809.

Throughout Louisiana!



www.bmmppo.com
Baton Rouge, LA 70809
9441 Common St. Suite C

